



HUDSON VALLEY FIBER ARTS NETWORK

www.hudsonvalleyfiberartsnetwork.com

Sponsor Listing Directory Level Tiers

Listing will start by the first of the month following acceptance of application.

Sponsors receive priority in newsletter, happenings, & blog postings, with live links as appropriate.

As participants/sponsors in Hudson Valley Fiber Arts Network, you'll be contacted at various times (if you wish) for information that can be included in profiles, what's new, blog posts, helpful hints and tips, and other useful content on the site. We also encourage you to send announcements, press releases, events listings, class schedules, news of happenings, etc. to announcements@hvfiberartsnet.com

1. **MADDER** – Basic Listing - \$100 per year

- Listing in one category
- Name of business, individual or organization
- Contact information that you would like included, such as contact person, address, phone number, hours of operation, if applicable
- One link, such as e-mail address, web site address, Etsy or social media site, that you want listed.
- Listing of classes or events that you're offering, or gallery shows, etc. that you're participating in, etc. to appear in the events/classes calendar.
- One image (could be a picture or logo).
- Brief description about your business, or activity in the fiber arts world, 25-30 words.
- 25% off for an image ad with link, on website

2. **WELD** – Descriptive Listing - \$300 per year

- Listing in up to three categories
- Name of business, individual or organization
- Contact information that you would like included, such as contact person, address, phone number, hours of operation, if applicable
- Three links, such as e-mail address, web site address, Etsy or social media sites, that you want listed.
- Listing of classes or events that you're offering, or gallery shows, etc. that you're participating in, etc. to appear in the events/classes calendar.
- Two images (could be a picture or logo). See below for image specifications.
- A short description about your business or what you do in the fiber realm, 100-200 words.
- 50% off for an image ad with link, on website.

3. **WOAD** – Full Listing - \$450 per year

- Listing in all categories that apply
- Name of business, individual or organization
- Contact information that you would like included, such as contact person, address, phone number, hours of operation, if applicable
- Links to all your web presences (that you want listed), such as e-mail address, web site address, Etsy or social media sites.
- Listing of classes or events that you're offering, or gallery shows, etc. that you're participating in, etc. to appear in the events/classes calendar as well as in your listing if you wish. Your listing can also be updated once a month to include new products, shows or festivals that you'll be exhibiting or participating in, and additional images.
- Up to three images (pictures and/or logo) to get started. More can be added or changed to correspond to updated listing, once a month. See below for image specifications.
- A more detailed description about your business or what you do in the fiber realm – up to around 400 words. These can be updated to reflect current activity.
- Free Image ad with link, on website.

4. **LIBRARY SPONSORED KNITTING, CROCHET, NEEDLEWORK GROUPS**– Free

Group must be free and open to the public, open to all.

- Listing in one category
- Name of group and sponsoring organization
- Contact information that you would like included, such as contact person, address, phone number, when and where you meet.
- One or two links, such as e-mail address, web site address, or social media site, that you want listed.
- A brief description of the group, about 25-30 words.
- Listing of events that you're participating in including your community work, free classes, etc. to appear in the events/classes calendar.
- One image.

5. **SMALL GUILDS or NOT-FOR-PROFIT ORGANIZATIONS**– Contact us. Let's see if we can come up with a fee to fit your budget.

IMAGE SPECIFICATIONS:

Image specifications for listings - Size: 120x120 pixels | Resolution: 72 or 96 pixels per inch

Ad image – Size: width 144 pixels, length up to 270 pixels | Resolution: 72 or 96 pixels per inch

We can process your images to these specs at an additional rate of \$50 for one to three images. Images must be in JPEG, PNG, or GIF formats.

Hudson Valley Fiber Arts Network inquiries@hvfiberartsnet.com

PO Box 84

Accord, NY 12404

Listing level tiers & benefits subject to change. REV. 3/4/2015

Hudson Valley Fiber Arts Networks reserves the right to refuse any content, and to edit listing entries.